



A customer checks out an ET5T electric sedan at the NIO Center in the InCity Mega Mall of Nanxiang. — Li Pin

## Jiading reports a boom in H1 consumption data

### Staff Reporters

CONSUMPTION in Jiading District continued to improve in the first half of 2023, with gross merchandise sales increasing 4.3 percent year on year to 341.6 billion yuan (US\$46.8 billion) and total retail sales of consumer goods rising 14.1 percent, according to data released by the district's statistics bureau.

Notably, the operational income of accommodation and catering firms increased by 23 percent year on year to 3.2 billion yuan, indicating a speedier recovery. Wholesale and retail sales jumped 13.7 percent to 76.32 billion yuan in the first six months.

The catering business is usually the first to feel a rebound in consumer sentiment.

"In the first six months, weekly foot traffic to our restaurant stayed above 4,000 on average," said Qin Xianpeng of MALUJI, which specializes in Sichuan food and is located in the InCity Mega Mall in Nanxiang. "On weekends, customers frequently wait in line until 1:30pm for lunch and 8pm for dinner."

Many establishments within the mall, which is a local commercial landmark, performed exceptionally well during this period. Between January and June, mall foot traffic increased by 180 percent to about

28 million, while overall revenues increased by 108 percent to 3.2 billion yuan.

Automobile sales in Jiading more than doubled to 6.24 billion yuan in the first half of this year, buoyed in part by local government subsidies. Across the district, subsidies offered to auto buyers totaled roughly 610 million yuan for the 12-month period ending in June.

Suning's outlet at Jiading's Wanda Plaza saw a 50-percent increase in foot traffic during the first six months, with 70 percent of its customers benefiting from the city government's subsidy campaign for the purchase of green and smart home appliances.

## Shanghai rescue force is back after Zhuozhou mission

### Staff Reporters

Z-CARE, Shanghai's first civil rescue force, returned to Jiading District on August 6 after spending 72 hours rescuing more than 300 people trapped in Hebei Province's flood-ravaged Zhuozhou City.

The team, comprising seven rescuers and roughly 10 backstage supporters, sprang into action on July 31.

"One of the major challenges we had to overcome was that, in contrast to regular waterlogging, boats are prone to capsize in typhoon-induced floods primarily due to the swift current," said Liu Shuzhe, a security officer with Z-Care.

The team was able to rescue more than 10 trapped individuals on their first day of arrival from a timber factory.

During the three-day operation in the flood-damaged Taoyuan District, Matou, and Diaowo towns, Z-Care rescued a total of 318 people, including the paralyzed and infants.

Since the end of July, areas in northern China affected by Typhoon Doksuri, as well as areas along the Yellow and Huaihe rivers, have seen excessive rains resulting in floods, geological disasters, and a high number of fatalities.



The Z-Care team poses for a group photo in Zhuozhou City.

## 2 new pocket parks to add more green spaces



The 4.5km greenway along the west bank of the Hengli River — Li Lanyu

### Staff Reporters

JIADING will add two more pocket parks and 10 kilometers of greenways as the suburban district continues to make more green spaces available to the public.

According to the district's greenery and public sanitation authority, 13 pocket parks and greenways totaling 81.63km had been built in the area by the end of 2022.

A 6,400-square-meter pocket park has just opened near the intersection

of Huyi Highway and Yecheng Road.

The Beizhou pocket park, which is adjacent to a cluster of office buildings and where camphor trees and cedars dominate the skylines, is now a place for workers to unwind.

"We replaced some woods and added a few new varieties such as Chinese tallow trees, magnolias, and cherry trees to upgrade the landscape," said Feng Shangjun, an official with the district's greenery authority.

Another enclosed green space near

the intersection of Tongchuan and Jingbian roads just became public.

Construction of the greenways is currently in full swing.

The 4.5km greenway along the west bank of the Hengli River that connects Jiading's old town and the major activity zone of Jiading New City, as well as greenways near Beiguan Village, Lianjun Village, and Gupu River, are among the 10km of greenways to be added this year.

According to the local authorities, 9.5km have already been completed.