

## Easun Tech sets global HQ, boosts smart manufacturing

Yu Chao and Ye Fengting

EASUN Technology, an intelligent technology group under Fosun International, launched its global headquarters in Anting Town on September 10.

"Fosun is committed to innovation," said Guo Guangchang, chairman of Fosun International. "We aim to build Easun Technology into an enterprise with global competence in smart manufacturing and create more value by joining forces with our partners around the world."

Established in 2018, Easun Technology serves clients in more than 10 countries and regions, including Germany, the United States and Mexico.

It provides first-tier car manufacturers, such as Mercedes-Benz, BMW, and Volkswagen, with flexible automated production line turnkey projects, customized engineering design and various smart factory solutions.

In 2019, Easun Technology completed the acquisition of Germany-based FFT Produktionssysteme GmbH & Co.KG, a leading provider of flexible automated production line solutions with a history of 50 years.



Easun Technology delivers advanced solutions across various intelligent manufacturing sectors. — Yu Chao



ZF LIFETEC is a leading provider of passive safety technology.

## ZF launches Asia-Pacific HQ in Shanghai for its PSS division

Staff Reporters

THE ZF LIFETEC Asia Pacific hosted a relocation ceremony in Jiading earlier this month, officially opening its new headquarters building.

Situated at 4268 Bao'an Highway in Anting Town and covering over 19,000 square meters, the new building houses a number of functional departments, including R&D, Sales, Quality, Project Management, Purchasing and Finance, to support and provide services to the Asia-Pacific region as well as the global business.

This move underscores the company's steadfast commitment to expanding its presence in the

Asia-Pacific market and marks a new phase in the development of ZF LIFETEC, which was rebranded from its Passive Safety System (PSS) division in March.

A 3,500-square-meter R&D lab will be established in the future.

Last year, the ZF Group decided to operate its Passive Safety Systems division independently and establish a separate company for the Asia-Pacific region.

To support this, district and town-level authorities in Jiading worked closely to find a suitable location for the company. The Anting Economic Development Center helped lease and renovate the Taidong Business Building for ZF, creating space for

the company's growth.

As a globally renowned automotive parts supplier, the ZF Group has long been dedicated to delivering cutting-edge products and systems for passenger cars, commercial vehicles and industrial technology sectors.

ZF LIFETEC, a leading provider of passive safety equipment, boasts a global presence with 48 locations across 20 countries and commands over 20 percent of the global sales market share in its core product categories.

The company has competitive advantages in key areas such as electric vehicles, autonomous driving, and smart cockpits.

## Innovation highlighted at energy storage expo

Li Huacheng and Ye Fengting

THE 3rd China International Energy Storage Expo (EESA Expo) took place from September 2 to 4 at the National Exhibition and Convention Center in Shanghai.

Prior to the exhibition, the 11th Global Solar+Energy Storage Conference&Expo, also organized by EESA, was held on September 1.

The conference focused on this year's key issues in energy storage, conducting a thorough discussion on industry policies, projects and technologies.

It highlighted that new energy storage is a key green and low-carbon

industry for Shanghai, and Jiading will receive support to become a major hub to drive innovation and cluster development in new energy storage, creating new advantages for the industry in Shanghai.

China's new energy storage is developing rapidly, with newly installed capacity growing by more than 260 percent year on year in 2023. As of the first half of 2024, the newly installed capacity reached 70 percent of the total for 2023.

New energy storage refers to electricity storage processes that use electrochemical, compressed air, flywheel and supercapacitor systems

but not pumped hydro, which uses water stored behind dams to generate electricity when needed.

In recent years, Jiading has accelerated the gathering of quality resources, enhanced policy support, and optimized the business environment to promote innovation in the renewable energy and energy storage sectors.

In September last year, a future energy valley was inaugurated in the Jiading Industrial Zone as a hub for the energy storage industry, integrating research and development, services, system integration, trade centers, and corporate headquarters.

By the end of 2023, nearly 10 new energy storage enterprises above the designated size had settled in the industrial zone, with total output exceeding 5 billion yuan (US\$709 million).

Exhibition area of this year's EESA Expo exceeded 100,000 square meters, featuring exhibits covering the entire energy storage industry chain.

Jiading-based Shanghai Sermatec Energy Technology Co, a leading player in the industry, showcased the "Green Low-Carbon Workstation," its newest business unit designed to assist enterprises in building clean energy systems.