

Firms thrive as old factory site becomes modern park

Xi Rou and Hu Min

DRIVEN by urbanization and industrial upgrading, Nanxiang Intelligent Enterprise Headquarters Park in Jiading, an industrial park transformed from idle old factories, is now a popular destination for businesses.

Its transformation path and service model have set a benchmark for industry-city integration in Shanghai.

The park, along with six other parks across the city, was recently awarded the title of "Shanghai Demonstration Zone for Innovative Development of Service Industries."

The park was originally an old industrial plant built in the last century, once facing challenges such as outdated facilities and industrial hollowing-out. The park adopted a dual-driven strategy of "spatial activation and industrial aggregation," turning the industrial rust belt into a creative hub.

The story of G-Face's moving vividly exemplifies the park's transformation. Seven years ago, this renowned design company only considered locating in the city center.

"We were attracted by the park's renovation potential," said Han Lu, administrative manager of the company. "Every detail here tells the history of industry, while also



Nanxiang Intelligent Enterprise Headquarters Park — Xi Rou

offering unlimited possibilities for creative design."

After settling in, the company leveraged its professional expertise to transform the old plant into a creative workshop integrating industrial, zen, and other diverse styles.

It has not only become a beloved office space for employees but also a popular photo spot for clients.

The park has now formed a relatively complete cultural and creative industry chain.

More than 130 cultural and creative enterprises, involving

architectural design, brand planning, and digital media, account for over 70 percent of all settled enterprises.

These businesses empower and collaborate with each other, jointly forming a vibrant creative industry cluster.

"When we decided to establish a subsidiary in Jiading, the park helped us complete the entire process of site selection, registration, and decoration in just two months, giving us confidence to develop better here," said Zhang Haijun, a company representative.

Anting firm becomes Jiading's maiden 'Sunshine Factory' model

Xi Rou and Hu Min

A FOOD company in Anting Town has become the first enterprise in Jiading to implement the "Sunshine Factory" model for food production, achieving digital transformation of its production workshop, breaking down the "walls" of traditional food factories.

At dawn, fresh vegetables with morning dew are transported from fields to the production workshop of Shanghai Chengzu Food Co in Anting.

In the clean and bright standardized workshop, workers in uniforms wash, cut, and package the vegetables. These once invisible production scenes can now be viewed in real time by consumers by simply scanning the QR code on

the product packaging.

It was an innovative change under the "Sunshine Factory" model recently launched by the Jiading District Market Regulation Bureau, turning invisible factories into visible guarantees.

"We've installed high-definition cameras over key processes such as raw material storage, food processing, and product packaging, which not only improves quality management but also reduces the cost of manual inspections," said Luo Jun, general manager of the company.

In terms of production quality, data-driven records of the production process help managers quickly spot problems and carry out targeted improvements.

When consumers purchase

Chengzu's vegetables at supermarkets like Hema, scanning the QR code allows them to view real-time production footage and trace information such as raw material sources and production dates. This transparent consumption experience makes food safety truly tangible, and supervisable.

"We hope to provide consumers with a more transparent and reassuring food consumption experience through this innovative model," said Gao Zehong, head of the bureau's food production supervision and management department.

The suburban district plans to develop 10 percent of the district's active food production enterprises into "Sunshine Factory" models by the end of this year.

Mall night market offers blend of food, culture, nature

Xi Rou and Hu Min

SINCE the advent of summer, various night markets, entertainments, tours, and shows have been flourishing in Jiading, becoming a new engine for driving consumption.

A night market integrating elements such as food and cultural bazaars and wonderful performances is set up at Sunye Shopping Mall and will last until August 31.

In the evening, the lakeside square of the mall is lit up. The Beishuiwan Cultural Water Tower is wrapped in a coat of lights, and the canopy camping area has a vibrant atmosphere.

Around 50 stalls in the market area feature a dazzling array of products such as lacquer fans and traditional Chinese medicine sachets, attracting many people. There is a 500-meter food street, and the music performance on the central stage ignites the enthusiasm of the audience, jointly painting a vivid summer night picture.

"The shopping center has a great location!" said a resident surnamed Wang, who sat on a small stool by the lake with her child. "Listening to the music amid the evening breeze, I can not only enjoy nature but also feel the pulse of the city. It feels very wonderful."

Another visitor surnamed Cui, who lives nearby, was delighted that it met the needs of the whole family in one stop.

"Children have fun, pets can be brought, and adults can stroll the market, listen to songs, and eat snacks. It's very convenient!"

In front of the day coffee and night wine food van in the market, various special drinks attract the attention of many visitors. During the day, it mainly serves healthy and refreshing fruit and vegetable tea series and classic coffee, and at night, it switches to wine drinks to match the live music atmosphere.

In response to the city government's call to develop the night economy and light show cultural tourism projects, the mall makes full use of the Beishuiwan lakeside resources. Through markets, performances, and lights, it aims to create a high-quality lakeside space integrating leisure, entertainment, and consumption for residents.



A night market street in Jiading — Li Pin